

**1st Annual South Shore
From the Sea Floral Design Challenge**

Guidelines and judging criteria using
natural and/or trash elements found on the beach.

GUIDELINES FOR MIXED CONFERENCE INSTALLATION

PARTICIPANTS

Participants can be individuals or groups. Registration is required.

SUBMISSION

Each participant and group shall create a conference installation using natural and/or trash elements found on the beach or water-ways. No paints, lacquers, or oil-based materials allowed.

Examples of natural elements: shells, claws, driftwood, seaweed, etc.

Examples of trash elements: rope, boots, glass, etc.

All elements to be used in the conference installation must be conditioned and cleaned to leave the organic aroma of the sea behind.

Size of each conference installation is no greater than 48" tall by 24" wide. On-display conference installations shall not exceed the allotted space.

Conference installations must be: front facing (interest from one side), stable, bottom protected with 'feet'.

VENUE

All participants shall be at the venue 1 hour prior to the competition.

The organizers will ONLY provide the following: a table for display, if needed.

All other materials shall be provided by the participants.

Participants are to ensure arrangements have felt padding added to the bottom of the final design to protect the tabletop.

All participants agree to adhere to the above guidelines.

CRITERIA FOR JUDGING MIXED CONFERENCE INSTALLATION

Color Harmony and Condition 30%

Relation of colours to one another in the arrangement, which makes for a pleasing and unified arrangement of natural and/or trash elements from the sea.

Design and Originality 40%

All winning designs will have a recognizable acknowledgement of the beach and the Lobster Crawl. (10%)

A vase is to be constructed out of the same material and is to be proportional to the overall design.

Arrangements should have a definite design with materials arranged to create an attractive effect, such as a triangle, S-curve, crescent, or sunburst. This requires the tasteful use of colour, space, texture, and shapes. Arrangement should be unique. (30%)

Balance and Proportion 30%

Involves the volume and colour of natural and/or trash elements.

The parts of the arrangement, the beach materials, and the container should be in proper relationship. Size of materials is a major consideration.

TOTAL POSSIBLE SCORE 100%